

NSW APPALOOSA STATE CHAMPIONSHIPS



**APPALOOSA
CHAMPIONSHIPS**

12th June 2011

Dear Sir/Madam,

I am writing to you on behalf of the Orange Regional Appaloosa Club, the hosts for the 2011 NSW Appaloosa Championships.

The NSW Championships are 1 of only 2 Appaloosa only horse shows held in NSW each year for members of this breed. The event is to be held in Dubbo, NSW, the hub of the Central West.

The event will be held over 5 days (October 4th – 8th) and will have a series of Appaloosa Horse events over these days including Dressage, Hack, Hunter in Hand, Showmanship, Halter, Hunter under Saddle, Western Pleasure, Horsemanship, Trail, Reining and Western Riding.

The event will take place at the Dubbo's OEC Indoor Horse Arena at the Dubbo Showground. The Dubbo Showground has all the facilities needed for running a show with, plenty of stables, dressage arena, Indoor arena, outside working areas, wash bays, camping, amenities blocks, and a Function Centre for holding meetings, cafeteria and night time entertainment.

The Orange Regional Appaloosa Club has been the host for the State Championships for the past 20 years. When we took over the hosting of the show, the venue was moved to Dubbo. Having the event at Dubbo gives us a greater opportunity to draw a larger number of people from regional NSW and competitors from Victoria and Queensland. We are hoping for up to 100 riders at the show. In the past we have always had very strong numbers and it has proven to be one of the more popular events on our Appaloosa calendar.

We would like to explore any possible sponsorship opportunities with you. We will be putting together a marketing plan for the event to gain full exposure for our sponsors, we would also ensure that your business is mentioned and profiled accordingly on all advertising material. The event could also be an excellent display area for you to display your product to capitalize on the opportunity for your company.

If you would like any further information regarding our event please do not hesitate in contacting me.

Yours Sincerely

Club President
Debbie Pearson
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Debbie Pearson
Club President

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We hope you can support our Championship Show. Please read the details below for sponsorship packages available.

SPONSORSHIP INFORMATION

NAME: _____
ADDRESS: _____
PHONE: _____ EMAIL: _____

Please Tick

I wish to support the following events

\$30.00

Event Trophy — and your name will be listed in our souvenir program

\$50.00

Grand Champions—This includes trophy and ribbons, we offer listings in our program as well as a business card size ad and announcements over the P.A

\$100.00

Supreme Halter or Overall Amateur Halter Horse—Garland and Trophy, we offer listing on the class and a 1/4 page advertisement in our program and P.A announcements, as well as a listing on our website

\$120.00

Complete Events—This includes trophies, ribbons and prize money, we offer a 1/4 page ad in the program, listing on the event and announcements over the P.A as well as listing on our website.

\$150.00

Hi Point Awards—This includes presentation awards, we also offer a 1/2 page advertisements and pamphlets in competitors bag as well as a small ad on our sponsorship page for our website.

\$500.00

Feature Events—This includes garland, ribbons, trophy and prize money. We offer a half page advertisement and a listing on the class in our program. Announcements over the P.A. Banners around the arena, pamphlets in the competitors packs as well as an ad on our homepage and sponsorship page of our website

Product Donations—we offer advertising as above to the value of the product or service

Other Amount—your name will be listed in our program

We would appreciate if you could return your sponsorship forms by Friday the 2nd September 2011

Please do not hesitate in contacting me if you require and further information.

Debbie Pearson

NSW Appaloosa Championships 864, Huntley Rd, Orange NSW, 2800

02 6365 5381

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Thank you for your generous support.